

ADVERTISING OPPORTUNITY

In print for over 100 years, **The Framlinghamian** is the 'go-to' publication for pupils and old-Framlinghamians, parents and prospective parents alike, and this year we are offering suitable businesses fifteen pages of prime advertising space. If you would like to put your brand in front of thousands of targeted readers, this is your opportunity to come on board.

The publication date of The Framlinghamian 2017 is mid December, but with only fifteen pages of advertising, and a further directory page listing all advertisers (OF businesses will also feature school year and house), with business type and contact details/website, your business is sure to stand out.

Features

- High quality publication, perfect bound, A4 format
- c.125 pages of editorial content, with a full round-up of the year at Brandeston Hall, Framlingham
- College and from Old Framlinghamians, areas of focus being Academics, Creative & Performing Arts, Sport, and news and updates of former pupils
- from around the world; with diary dates for the year ahead as well as coverage of any significant events that took place during the year
- 15 pages of advertising, all right-hand pages
- Print run 4500, of which 3400 mailed to Old Framlinghamians
- c. 500 hand-delivered to every family with a child at either school
- Mailed to prospective parents as part of the information pack
- Available online at www.framcollege.co.uk

Benefits

- A much loved publication, many years in print
- Affiliation with a highly respected, long established private school
- Excellent, high-end target audience
- Captivated, loyal and engaged readership
- Long shelf life, 12 months in active circulation
- Far-reaching distribution
- All 'in-house' editorial
- Right-hand page guaranteed
- Less than 12% ratio of advertising/editorial content

Rates

Full right-hand Page, run of magazine £1000 + VAT

Half Page £650 + VAT

Copy Deadline

31st October – possible extension available on request.

Please contact Sarah Clarke if of interest on 0777 367 9527 or sarah@aboutmedia.co.uk